



New range of products from Tify

The Global Green Company has launched a host of new products under its brand Tify – Mayonnaise based Bread Spreads, Relishes and Olives.

The Mayonnaise based spreads come in 4 variants – Crunchy Veg Spread, Mayonnaise – Sweet Gherkin, Mayonnaise – Jalapeño and Thousand Island. Each of these spreads is loaded with the goodness of vegetables and they come with delectable unique flavours that you can feel coming through in every bite.

Vegetable based Relishes come in 3 variants – Sweet Gherkin, Jalapeño and Mustard

As the tag line for Spreads says – You can spread it, roll it, dip it or simply lick it – These spreads as well as Relishes can be used to enhance the taste of all types of sandwiches, burgers, subs, wraps and rolls.

Most importantly the spreads come in small serving sizes – single serve cups of 110 gms each. They are sold individually and in packs of 4 – to deliver delight of the entire range to the consumer. The small serving sizes also help the consumer consume the spreads while they are fresh and need not be refrigerated for long.

Olives, one of the key products from Tify are also being launched in smaller single serve cups to bring convenience and freshness to the consumer. These cups come in the 4 existing flavours – Green Pitted Olives, Jalapeño Stuffed, Red Paprika stuffed and Garlic stuffed. These delectable imported Olives are a perfect accompaniment for any occasion

Global Green (part of Avantha Group, India) is the world's fourth largest pickles and gherkin company. By enhancing Brand Tify – with a host of new offerings, the company intends to improve share in the Indian market. With the new Bread Spreads and Relishes the company will strengthen its presence in the Value added sauces category where it has its tomato based Pasta sauce and Salsa along with tomato ketchup.

The Olives in new packaging and serving size will enhance the olives range.

For more information on the products reach out to enquiries@globalgreengroup.com